

MUMBAI METROPOLITAN REGION DEVELOPMENT AUTHORITY
(A Govt. of Maharashtra Undertaking)
Bandra -Kurla Complex, Bandra (East), Mumbai – 400 051, Tel.26590001-08
Website: <http://www./mmrdamumbai.org>

MUMBAI METROPOLITAN REGION DEVELOPMENT AUTHORITY
(A Govt. of Maharashtra Undertaking)
Bandra -Kurla Complex, Bandra (East), Mumbai – 400 051, Tel.26590001-08
Website:<http://www./mmrdamumbai.org>

TENDER NOTICE

Sealed offers for display of advertisement on various skywalks on lump sump basis in Mumbai and around Mumbai are invited by MMRDA from the interested parties for five years contract period.

| Sr. No. | Sub Ser No. | Name of work | Approx. Advertisem ent Area (Sqm.) | Earnest Money Deposit in Lakhs | Period of contract |
|---------|-------------|--|------------------------------------|--------------------------------|--------------------|
| 1 | a) | Bandra (E) Railway FOB to Kalanagar and Bandra Court. | 11727.91 | 144 | 5 years |
| | b) | Bandra (W) Railway FOB to Lucky restaurantsTalab and Badi Masjid. | | | |
| 2 | a) | Santacruz (E) Railway FOB to WEH flyover Bridge | 3008.1 | 170.00 | 5 years |
| | b) | Santacruz (W) Railway FOB to SV Road along KK road | | | |
| 3 | a) | Andheri (E) Railway FOB to Gokhale Bridge. | 2840.12 | 150.00 | 5 years |
| | b) | Vile Parle (W)- Railway FOB to S.V.Road. | | | |
| 4 | a) | Borivali (West) From Tejprakash Bldg. near subway on PF-7 to SV Road junction on Dattapada Road , From island near Goragandhi Aptt on SV Road to Dattapada road junction, From Sai Niketan Aptt. To Cosmos Bank on Chandavarkar Lane. | 7055.28 | 260.00 | 5 years |
| | b) | Goregaon (W)- Railway FOB to S.V.Road. | | | |
| | c) | Kandivali (E)- Railway FOB to WEH. | | | |
| 5 | a) | Grant Road– Railway FOB to Nanachowk. | 1783.6 | 250.00 | 5 years |
| 6 | a) | Dahisar (East) Railway FOB to SV Road along Bharucha Road | 5073.78 | 120.00 | 5 years |
| | b) | Dahisar (West) Railway FOB to LT Road/ Vithal Mandir. | | | |
| | c) | Mira Road (East) From Saiyed Hamid Chowk to Rly. FOB on Virar side, From Mira road Post office to Rly. FOB on Virar side, From Gaodevinagar Hutments to Subhiksha supermarket. | | | |
| 7 | a) | Bhandup (West) Railway FOB to Lal Bahadur Shastri Road | 2429.52 | 60.00 | 5 years |
| | b) | Ghatkopar (West) From Ratan mahal Hotel to Neo Hotel, From Neo Hotel to MCGM FOB near Jhunjhnuwala College. | | | |
| 8 | a) | Chembur Railway FOB to Post office on West and up to Police station on east. | 687.28 | 10.00 | 5 years |
| 9 | a) | Ulhasnagar (West) Railway FOB to Submersible Bridge, Laxmi Narayan Apartment, Chandibai College, Grudwara. | 2003.76 | 30.00 | 5 years |

| | | | | | |
|----|----|---|---------|-------|---------|
| 10 | a) | Virar (West) Railway FOB to Shivaji Maharaj Statue | 2913.68 | 25.00 | 5 years |
| | b) | Vasai Road (W)- Engineering College Bus stop to shopping area | | | |
| 11 | a) | Badlapur (East) Railway FOB to Auto Stand, Navratna Hotel..... | 1943.26 | 20.00 | 5 years |
| | b) | Badlapur (West) Railway FOB to Police Chowky, Bus Stand. | | | |
| 12 | a) | Kalyan (W)- Shivaji Chowk, Murbad Road near Fire Brigade. | 3632.42 | 70.00 | 5 years |
| 13 | a) | Kanjur Marg - Railway FOB to MMRDA R & R Colony | 1266.15 | 5.00 | 5 years |

Note: - 1. Single Tender for each Serial No. i.e. collective Tender for all sub Serial No. will be accepted.

2. Advertisement area indicated above is approximate no financial adjustment for variation up to and $\pm 10\%$ of area indicated in tender notice variation exceeding $\pm 10\%$ shall be adjusted as per nature i.e. negative for reduction in area and positive for increase in advertisement area on pro rata basis.

Eligibility:

1) The bidder who fulfills the following requirement shall be eligible to apply. Joint ventures not permitted.

a) The agency must be eligible and competent to enter into contract under the Indian Contract Act, 1872 and the bidder shall be a company duly registers in India.

The agency should be in the field of Outdoor Advertising for at least three years having experience in the field of advertisement with/without maintenance of operation of public facilities like FOB, Bus Shelter, Skywalk, Rail/Bus Terminals/Stations, Public Gardens etc. with adequate facilities, Illumination, public information display for a period not less than 3 years in any city in India or abroad.

b) Should have had average financial turnover of 5.00 Crore of the value of work during the last 3 years ending 31st March 2009.

c) Should not have incurred any loss in more than 2 years during the last 5 years ending 31st March 2009.

d) Should have a solvency of Rs.3.00 Crore.

3. Selection Criteria:

The selection will be based on responsive Bidder quoting highest premium

4) The bid documents consisting of schedule of advertisement, the set of terms and conditions of contracts (to be completed with the contractor whose bid may be accepted) and other necessary documents can be obtained from the office of the Chief Engineer, Engineering Division, MMRDA between hrs. Of 11 am to 4 pm from 23.12.2009 to 29.01.2010 every day except on Saturday and Sunday and public holiday.

The bid documents will be issued during hours specified above on payment of the following.

Rs. 10,000/- (non refundable) in the form of D.D. in favour of MMRDA fund drawn on any Schedule Bank payable at Mumbai and on production of attached copies (Along with original and verification) IT pan, VAT registration and documents as per eligibility above.

- 5) Bid shall be accompanied with earnest money specified above in the form of D.D. of a schedule Bank issued in favor of MMRDA fund payable at Mumbai.
- 6) Application supported by prescribed documents, earnest money and the financial bid etc shall be placed in separate sealed enveloped each marked "eligibility documents and earnest money" and "financial bid" respectively. Both envelopes sealed separately shall be submitted together in another sealed envelope. The bids will be received up to 3 PM on 05.02.2010 in the office of the Chief Engineer, Engineering Division, MMRDA. Envelope marked eligibility documents and earnest money" shall be opened by Chief Engineer or his authorized representative in his office on the same day at 3.30 pm if possible. The time and place for opening of financial bid shall be communicated at a letter date.
- 7) Pre-bid conference shall be held in the Chamber of Hon'ble MC, MMRDA Bandra - Kurla Complex, Bandra (East), Mumbai – 400 051 on 18.01.2010 at 11.00 am to clear the doubts of intending tenderers if any.
- 8) The MMRDA reserve all rights to rejects any prospective application without assigning any reason and to restricts the qualified bidders to any number deemed suitable by it, if too many bids are received satisfying the laid down criterion.
- 9) If any information furnished by the applicant is found incorrect at a later stage, he shall be liable to be debarred from tendering/taking up of works in MMRDA. The department reserves all right to verify the particulars furnished by the applicant independently.
- 10) This notice can be seen at www.tenderhome.com too.
- 11) For further details please contact Shri. A.K. Pahal, Addl.Chief Engineer, MMRDA (Mobile No. 9987788352).

Date: 14/12/2009

Place: Mumbai

No. ED/ SKW/MMR/NIT/09

Sd/-
Addl. Chief Engineer
Engineering Division