

MUMBAI METROPOLITAN REGION DEVELOPMENT AUTHORITY

(A Govt. of Maharashtra Undertaking)

C-14 & 15, Bandra-Kurla Complex, Bandra (E), Mumbai – 400 051.

Tel.26594000 / 26590001-04 Fax 26591264

MMRDA

Email : mmrda@giasbm01.vsnl.net.in Website : <http://www.mmrda.mumbai.org>

TENDER NOTICE

The Mumbai Metropolitan Region Development Authority (MMRDA) invites sealed bids, from the interested agencies experienced in similar kind of works, for leasing of the rights to display of digital advertisements on various Foot over Bridges (FOBs) on Eastern Express Highway (6 locations) and Western Express Highway (9 locations) in Mumbai on Lump Sum basis including installation of lifts, operation and maintenance of Foot Over Bridges along with lifts for five years contract period. Blank bid forms shall be issued by the Chief Engineer, Engineering Division, MMRDA, 5th floor, Plot No.C-14 &15, Bandra-Kurla Complex, Bandra (East), Mumbai - 400 051 (Tel No.26591239) from 10/02/2010 to 08/03/2010 between 10.00 hrs. to 15.00 hrs. on the working days (i.e. excluding Saturday, Sunday and Govt. Holidays), on payment of Rs. 50,000/- (non-refundable) for each package in the form of Demand Draft drawn in favour of "MMRD FUND" payable at Mumbai and on production of attested copies (along with originals for verification) of valid registration from Registrar of Companies and works contract tax No./Certificate, IT PAN, VAT and documents as per eligibility mentioned below etc.

Name of work:- Leasing of the rights to display of digital advertisements on various Foot over Bridges (FOBs) on Express Highways in Mumbai including installation of lifts, operation and maintenance of Foot Over Bridges along with lifts for five years contract period

Sr. No	Package	Approx. Advertisement Area (Sqm.)	Earnest Money Deposit (Rs.in Lac)	Security Deposit	Period of Lease rights	Period for sell of blank tender forms	Date of Pre-bid meeting.	Last Date & Time of submission of tender	Date & Time of opening of tenders
1	2	3	4	5	6	7	8	9	10
1.	Package – I :- Eastern Express Highway (6 Locations)	966	05.00	10 % of the final upfront value	5 years	10/02/2010 to 08/03/2010	23/02/2010	12/03/2010 upto 13.00 hrs	12/03/2010at 15.00 hrs
2.	Package-II :- Western Express Highway (9 Locations)	1822	10.00						

Note: -

1. Separate Tenders for each Package will be accepted.

2. Advertisement area indicated above is approximate. No financial adjustment for Variation up to and $\pm 10\%$ of area indicated in tender notice. Variation Exceeding $\pm 10\%$ shall be adjusted i.e. negative for reduction in area and positive for increase in advertisement area on pro rata basis.

Pre-bid meeting will be held at 11.30 hrs. in the office of the Chief Engineer, Engineering Division, MMRDA, 5th floor, Block II, Bandra-Kurla Complex, Bandra (E), Mumbai – 400051 on the date mentioned above.

Bids shall be submitted to the Chief Engineer, Engineering Division, MMRDA, 5th floor, Block II, Bandra-Kurla Complex, Bandra (E), Mumbai – 400051 on any working day on or before date of submission mentioned above upto 13.00 hrs. The completed bid shall be accompanied by the bid security as mentioned in column No.4 of the work.

1. Bid shall remain valid for a period of 180 days after the date of opening of bid.

2. All payment towards bid cost / bid security shall be paid in the form of Pay Order / Demand Draft on Nationalized / Scheduled bank in favour of "MMRD FUND" payable at Mumbai.

3. Bid documents will not be delivered or received by Post / Courier.

4. The bids shall be opened on 12/03/2010 at 15.00 hrs, if possible.

5. Right to reject any or all bid(s) without assigning any reason thereof is reserved with MMRDA.

Eligibility:

1. The bidder who fulfills the following requirements shall be eligible to apply. Joint ventures are not permitted.

a. The agency must be eligible and competent to enter into contract under the Indian Contracts Act, 1872 and the bidder shall be a company duly registered in India under Companies Act.

b. The agency should be in the field of Outdoor Advertising for at least three years in any city in India.

c. Should have had average annual financial turnover of Rs.10.00 Crore during the last 3 years ending 31st March 2009.

d. Should have a solvency of Rs.4.00 Crore.

Tender notice is also available on our website <http://www.mmrda.mumbai.org>.

No. ED/MUIP/FOB/Lease/EEH & WEH/10

Place: Mumbai

Date: 06/02/2010

**Chief Engineer
Engineering Division**

Fulrani